2027 Community Focus Areas

Jamieson Way Community Centre, operated by Wyndham CEC, is a welcoming, inclusive place where people can connect, learn, participate and contribute. The 2027 Focus Areas assist to direct the mix of regular programs, activities and services offered at the Centre while also supporting a fair assessment of regular hire applications.

What are we looking for?
Activities that respond to local need, complement the existing program mix and create genuine opportunities for participation, inclusion, wellbeing, learning and connection.

Our Point Cook community at a glance

66,781	33	59.4%	27.4%
Point Cook residents at the 2021 Census	Median age - younger than the Victorian median of 38	Households where a non-English language is used	Residents aged 0-14 - a strongly family-oriented community

Diversity is a defining feature of Point Cook

In 2021, 43.9% of Point Cook residents were born in Australia. Overseas-born communities included India (14.9%), China (6.4%), New Zealand (3.7%) and the Philippines (2.1%). The most common languages used at home other than English included Mandarin, Hindi, Punjabi, Urdu and Telugu.

India	14.9%
China	6.4%
New Zealand	3.7%
Philippines	2.1%

What does this mean?

Point Cook is a young, culturally diverse and family-focused community, while also supporting adults and older residents across changing life stages. JamWay aims to provide a balanced, affordable and accessible program mix that helps people build relationships, confidence, skills and a sense of belonging.

Community development approach
As part of Wyndham Community & Education Centre, Jam Way's approach is consistent with the Victorian Neighbourhood House Coordination Program: supporting diversity and inclusion, social connection and wellbeing, community participation, capacity building, resilience, lifelong learning, volunteering and pathways to training and employment.

Sources: ABS 2021 Census - Point Cook; DFFH Neighbourhood House Coordination Program; Wyndham CEC Vision, Mission and Strategic Plan 2022-2026.

Responding to local community needs

We welcome applications from community groups, organisations and activity providers - including businesses - where the proposed activity demonstrates clear community benefit and supports one or more of the priorities below.

1 Children & Families

Programs that provide opportunities for children to learn, play and develop while supporting parents and carers to connect with others.

Play-based activities • creative programs • parent/carer groups • family activities

2 Young People

Activities that provide safe and positive opportunities for young people to connect, participate, develop skills and build confidence.

Recreation • creative activities • social programs • leadership • youth-led activities

3 Older Adults & Ageing Well

Programs that support older residents to remain active, connected and involved in their community.

Social groups • gentle activity • digital learning • lifelong learning • intergenerational activities

4 Health & Wellbeing

Affordable and accessible activities that support physical health, mental wellbeing and healthy lifestyles.

Exercise & movement • social sport • dance • mindfulness • health education

5 Social & Cultural Connection

Activities that bring people together, strengthen community connections and celebrate the cultural diversity of Point Cook.

Social groups • multicultural activities • community celebrations • conversation groups • creative activities

6 Learning, Skills & Pathways

Accessible opportunities for people to learn, develop practical skills, build confidence and participate more fully in community life.

Digital literacy • conversational English • practical skills • community education • employment pathways

How 2027 regular hire applications will be considered

- Demonstrates a clear benefit or identified need for the local community
- Aligns with one or more of JamWay's 2027 focus areas
- Is affordable, accessible and inclusive for the intended participants
- Creates opportunities for connection, participation, learning or skill development
- Complements the existing program mix and avoids unnecessary duplication
- Uses the requested room or facility appropriately and effectively
- Contributes to a diverse and balanced mix of activities across the Centre

Community benefit is the key consideration.

Jamieson Way Community Centre aims to offer a diverse and balanced mix of programs and activities that respond to the needs and interests of our local community. A provider does not need to be a not-for-profit organisation to meet these priorities. Applications will be considered on the value, accessibility and relevance of the proposed activity to the local community, alongside available space and the overall program mix.

As demand for regular use of the Centre is high, applications will be considered against our Community Focus Areas, available space and the overall mix of activities offered at the Centre. Please note that submitting an application does not guarantee a regular booking.

For all application queries please contact the JamWay team on 9744 2341 or via email at enquiries@jamwaycc.org.au